

IMPORTANT DATES AND DEADLINES:

September 9th: Ad Deadline

September 13th: Logo for Reel Deadline

October 3rd: Gift Bag Insertions Deadline

OFFICIAL FESTIVAL SPONSOR INFORMATION FORM

PRESENTING SPONSOR \$40K+

- Logo on Website Homepage with Link
- 8 Patron Passes
- 8 VIP Sponsor Passes
- Full-page Color Ad in Program
- Dedicated Email Blast
- Mention in SFIFF Newsletter
- Social Media Promotion
- Logo Listing on Screen
- Logo Listing on Festival Trailer
- Logo in Newspaper and Magazine Ads
- Logo on Festival Poster
- Venue Sponsorship
- Web Banner
- Video Ad on Website Homepage
- Trailer Before All Screenings
- Sponsor of Feature Film Screening with Private Reception
- Sponsor Signage
- Sponsor of Feature Film Screening
- Listed as Presenter of Film
- Opportunity for Premium Product Sampling in VIP Gift Bags
- Opportunity for Targeted Product Distribution at Official Festival Locations
- Logo on All Step-and-Repeat Banners

MARQUEE SPONSOR \$20K+

- Logo on Website Homepage & Sponsor Page With Link
- 4 Patron Passes
- 8 VIP Sponsor Passes
- Full-Page Color Ad in Program
- Dedicated Email Blast

- Mention in SFIFF Newsletter
- Trailer Before All Screenings
- Social Media Promotion
- Logo Listing on Screen
- Logo Listing on Festival Trailer
- Logo on Newspaper and Magazine Ads
- Logo on Festival Poster
- Venue Sponsorship
- Sponsor Signage
- Opportunity for Premium Product Sampling in VIP Gift Bags
- Opportunity for Targeted Product Distribution at Official Festival Locations
- Logo on select Step-and-Repeat Banners

PREMIERE SPONSOR \$15K+

- Logo on Website Homepage & Sponsor Page With Link
- 4 Patron Passes
- 4 VIP Sponsor Passes
- Full-Page Color Ad in Program
- Mention in SFIFF Newsletter
- Social Media Promotion
- Logo Listing on Screen
- Logo Listing on Festival Trailer
- Logo on Newspaper and Magazine Ads
- Trailer at Selected Screenings
- Sponsor of Feature Film Screening
- Venue Sponsorship
- Opportunity for Premium Product Sampling in VIP Gift Bags
- Opportunity for Targeted Product Distribution at Official Festival Locations
- Logo on select Step-and-Repeat Banners



16TH ANNUAL

Santa Fe International Film Festival

OCTOBER 16-20, 2024

OFFICIAL FESTIVAL SPONSOR INFORMATION FORM

DEBUT SPONSOR \$10K+

- Logo on Website Homepage & Sponsor Page With Link
- 4 Patron Passes
- 4 VIP Sponsor Passes
- Full-Page Color Ad in Program
- Mention in SFIFF Newsletter
- Social Media Promotion
- Logo Listing on Screen
- Logo Listing on Festival Trailer
- Logo on Newspaper and Magazine Ads
- Trailer at Selected Screenings
- Venue Sponsorship
- Opportunity for Premium Product Sampling in VIP Gift Bags
- Opportunity for Targeted Product Distribution at Official Festival Locations
- Logo on select Step-and-Repeat Banners

SPOTLIGHT SPONSOR \$7.5K+

- Logo on Website Homepage & Sponsor Page With Link
- 2 Patron Passes
- 4 VIP Sponsor Passes
- Half-Page Color Ad in Program
- Mention in SFIFF Newsletter
- Social Media Promotion
- Logo Listing on Screen
- Logo Listing on Festival Trailer
- Logo on Newspaper and Magazine Ads
- Trailer at One Screening
- Opportunity for Premium Product Sampling in VIP Gift Bags
- Opportunity for Targeted Product Distribution at Official Festival Locations

OFFICIAL SPONSOR \$5K+

- Logo on Website Homepage & Sponsor Page With Link
- 2 Patron Passes and 2 VIP Passes OR 6 VIP Passes
- Half-Page Color Ad in Program
- Mention in SFIFF Newsletter
- Social Media Promotion
- Logo Listing on Screen
- Logo Listing on Festival Trailer

COMMUNITY SPONSOR \$2.5K+

- Logo on Website Sponsor Page With Link
- 4 VIP Sponsor Passes
- 1/4 Page Color Ad in Program
- Mention in SFIFF Newsletter
- Social Media Promotion
- Name Listing on Screen
- Name Listing on Festival Trailer

SIGNATURE SPONSOR \$1K+

- Logo on Website Sponsor Page With Link
- 1 VIP Sponsor Pass
- 1/8 Page Color Ad in Program
- Name Listing on Screen
- Name Listing on Festival Trailer

CONTRIBUTING SPONSOR \$500+

- Logo on Website Sponsor Page With Link
- 2 SFIFF Tickets to Saturday Award Show
- Logo in Program
- Name Listing on Screen
- Name Listing on Festival Trailer



16TH ANNUAL

Santa Fe International Film Festival

OCTOBER 16-20, 2024

SPONSOR REGISTRATION FORM

CONTACT INFORMATION

Business or Organization: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Website: _____ Facebook/Twitter: _____

COMMUNITY BUSINESS CATEGORIES

(Check those that apply)

<input type="checkbox"/> Accommodations	<input type="checkbox"/> Professional Services
<input type="checkbox"/> Bar/Lounge	<input type="checkbox"/> Santa Fe Home
<input type="checkbox"/> Beverage	<input type="checkbox"/> Host Program
<input type="checkbox"/> Entertainment	<input type="checkbox"/> Restaurant
<input type="checkbox"/> Equipment	<input type="checkbox"/> Transportation
<input type="checkbox"/> Event Venue	<input type="checkbox"/> Other: _____
<input type="checkbox"/> Gifts & Products	_____
<input type="checkbox"/> Food & Hospitality	_____
<input type="checkbox"/> Media	_____
<input type="checkbox"/> Production	_____

IN-KIND CONTRIBUTIONS OR GIFT CERTIFICATES

Description: _____

Value: _____

HOTEL DONATIONS

Festival Dates: October 16–20, 2024

of Rooms: _____ Value: _____

Dates: _____

CASH CONTRIBUTIONS

Contribution Amount: _____

Credit Card: Type: _____

Credit Card #: _____

Security Code: _____ Exp. Date: _____

Make Checks Payable to:
Santa Fe International Film Festival
418 Montezuma Ave. Suite 22
Santa Fe, NM 87501



16TH ANNUAL

Santa Fe International Film Festival

OCTOBER 16-20, 2024

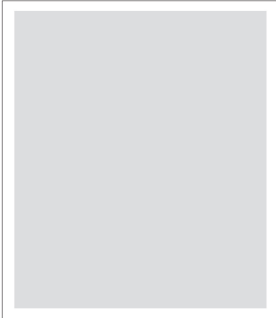
PROGRAM AD SIZES AND SPECIFICATIONS

2-PAGE SPREAD



20"W X 11.5"H
NO BLEED

FULL PAGE



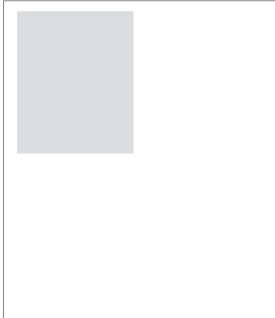
9.75"W X 11.5"H
NO BLEED

1/2 PAGE



9.75"W X 5.625"H
NO BLEED

1/4 PAGE



4.75"W X 5.625"H
NO BLEED

PDFs should be prepared WITHOUT crop marks

TECHNICAL SPECIFICATIONS

FILE FORMAT

Ads should be submitted as PDFs. When creating your PDF, choose PDF-X/1A. Please be sure your PDF files are sized correctly.

DIGITAL IMAGES

Ad images must be high resolution—a minimum of 300 dpi/ppi.

MARKS & BLEEDS

IMPORTANT: Omit all printer's marks—including crop and registration marks, color bars and file names.

COLOR

Convert all photos and spot colors to CMYK prior to writing the pdf. Ads not submitted in CMYK format may cause colors to print differently than expected. All Blacks should be converted to 100% Black CMYK Values: 0, 0, 0, 100 blacks not converted to this value may cause colors to print differently than expected.

AD SPECIFICATIONS

AD DEADLINES

Program ads are due on **September 9th**. Ads received after the September 9th deadline date may not be included in the printed program, but will be included online.

Submit ads to: Liesette@santafe.film and alliesalazar00@gmail.com